

Every day more than 10,000 Baby Boomers reach age 65. Attaining this important age milestone typically results in a change in investment objectives, as focus transitions from the accumulation phase to preparing for the distribution phase.

### Investment Decisions Can Have a Meaningful Impact on the Sequence of Returns:

During the distribution phase, two retirees with identical accumulated assets can experience very different financial outcomes, even if the future long-term average returns are similar. The sequence of the future returns can significantly impact the nest egg's ability to generate sufficient cash flow during retirement.

Utilizing a truly-tactical rules-based process, the **Ocean Park Conservative Allocation Strategy** is a broadly diversified portfolio, with an expansive track record that prioritizes downside protection and long-term capital appreciation, so you can plan for a smoother ride and grow your nest egg over time.

	ANNUAL WITHDRAWAL	OPTION 1 OCEAN PARK CONSERVATIVE ALLOCATION (after fees) <sup>1</sup>		OPTION 2 MORNINGSTAR ALLOCATION 15% TO 30% EQUITY		OPTION 3 70% S&P 500 INDEX 30% BLOOMBERG BC AGG INDEX	
		RETURN	ENDING PRINCIPAL	RETURN	ENDING PRINCIPAL	RETURN	ENDING PRINCIPAL
2000	(\$25,000)	12.18%	\$535,900	3.32%	\$491,600	-2.88%	\$460,600
2001	(\$25,500)	-1.94%	\$500,004	2.30%	\$477,407	-5.79%	\$408,431
2002	(\$26,010)	4.70%	\$497,494	3.26%	\$466,960	-12.39%	\$331,817
2003	(\$26,530)	28.06%	\$610,560	11.96%	\$496,279	21.31%	\$375,997
2004	(\$27,061)	9.94%	\$644,189	5.41%	\$496,066	8.92%	\$382,475
2005	(\$27,602)	4.68%	\$646,735	2.82%	\$482,453	4.17%	\$370,822
2006	(\$28,154)	7.53%	\$667,280	6.80%	\$487,106	12.36%	\$388,501
2007	(\$28,717)	0.96%	\$644,969	5.05%	\$482,988	5.94%	\$382,681
2008	(\$29,291)	-5.27%	\$581,688	-16.26%	\$375,163	-24.33%	\$260,420
2009	(\$29,877)	31.15%	\$733,006	19.19%	\$417,279	20.30%	\$283,407
2010	(\$30,475)	7.68%	\$758,826	9.62%	\$426,946	12.51%	\$288,387
2011	(\$31,084)	1.56%	\$739,579	1.78%	\$403,462	3.83%	\$268,348
2012	(\$31,706)	6.94%	\$759,200	8.34%	\$405,404	12.47%	\$270,105
2013	(\$32,340)	-0.71%	\$721,470	3.95%	\$389,078	22.06%	\$297,349
2014	(\$32,987)	4.26%	\$719,217	3.38%	\$369,241	11.37%	\$298,171
2015	(\$33,647)	-1.88%	\$672,049	-2.09%	\$327,878	1.13%	\$267,894
2016	(\$34,320)	4.49%	\$667,905	5.67%	\$312,149	9.17%	\$258,140
2017	(\$35,006)	5.12%	\$667,095	6.48%	\$297,370	16.34%	\$265,314
2018	(\$35,706)	-4.47%	\$601,570	-3.09%	\$252,475	-3.07%	\$221,463
2019	(\$36,420)	6.42%	\$603,771	10.89%	\$243,549	24.66%	\$239,655
2020	(\$37,149)	8.64%	\$618,788	6.28%	\$221,695	15.13%	\$238,766
<b>TOTAL</b>	<b>(\$644,583)</b>						

**Insight:** Periods of significant declines within market cycles can have a devastating impact on the principal.

Which outcome would you choose?

### Recommended Action:

Review investments over a full market cycle, with an emphasis on periods of significant declines, to evaluate the investments' ability to provide upside opportunity and downside protection.

The tables above illustrate a systematic withdrawal program started in 2000, which was a market top. The account began with a \$500,000 investment and a \$25,000 withdrawal in the first year, with 2% annual increases thereafter. Options 2 and 3 face a high risk of depleting the nest egg, while Option 1 has provided resilience and defense during periods of significant declines.

## INVESTMENT OBJECTIVES & STRATEGY

The Ocean Park Conservative Allocation Strategy has two investment objectives: to provide long-term total return and to limit volatility and downside risk. The Strategy's multi-asset diversification strategy employs unusually broad diversification across asset classes, markets, industries and issuers. A passive "buy and hold" strategy is not employed. As part of an integrated risk-management discipline, the Strategy monitors underlying holdings daily and applies a trailing stop discipline to each holding, based on a proprietary approach, to limit the impact of any sustained decline in a given asset class or holding. The overall asset allocation of the Strategy is not fixed. It can and does change significantly over time, re-allocating the portfolio in response to trend changes in the U.S. and global economy and in various investment markets.

<sup>1</sup>The performance data shown is the performance which was achieved in the Ocean Park (or an affiliate) Conservative Allocation Program SMA marker accounts managed in the same way as the Ocean Park Conservative Allocation Strategy. The performance presented is net of an assumed total fee rate of 1.60% annually which is calculated and deducted monthly. US Dollars are the currency used to express performance results.

Since 4/1/2016, the source of the performance data is from a marker SMA account managed in the same way as the Ocean Park Conservative Allocation Strategy by Ocean Park. From 4/1/2013 to 3/31/2016, from a marker SMA account managed by an affiliate in the same way as the Ocean Park Conservative Allocation Strategy. From 1/1/2000 to 3/31/2013, from a marker SMA account managed in the same way as the Ocean Park Conservative Allocation Strategy by Ocean Park.

The net performance data shown reflects the reinvestment of dividends but will vary from the net results for each client due to different fee arrangements charged by the custodian platform, any brokerage firm involved and the financial adviser. Specific investments in the Strategy may be made at different times and into different holdings.

Since 1/1/2008, the SMA marker accounts, which represent the Ocean Park Conservative Allocation Strategy, have been allocated to mutual funds managed by an affiliate of Ocean Park.

The performance data does represent the impact that material economic and market factors had on the investment manager's decision-making. The performance shown represents past performance. Past performance does not guarantee future results. All investments involve risk, including loss of principal.

The S&P 500 Index, a registered trademark of McGraw-Hill Co., Inc., is a market-capitalization-weighted index of 500 widely-held common stocks.

The Bloomberg Barclays U.S. Aggregate Bond Index is a broad-based flagship benchmark that measures the investment grade, US dollar-denominated, fixed-rate taxable bond market.

*The benchmark for the Ocean Park Conservative Allocation Strategy is the Morningstar Allocation - 15% to 30% Equity Category, which is comprised of portfolios which seek to provide both income and capital appreciation by investing in multiple asset classes, including stocks, bonds, and cash. These portfolios are dominated by domestic holdings and have equity exposures between 15% and 30%. One cannot invest directly in an index or category, and unmanaged index or category returns do not reflect any fees, expenses, or sales charges.*

Ocean Park Asset Management, Inc. ("Ocean Park") is an SEC registered investment adviser. Registration does not imply a certain level of skill or training. For information pertaining to the registration status of Ocean Park, please call 1-844-727-1813 or refer to the Investment Adviser Public Disclosure website ([www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov)).

**FOR MARKETING PURPOSES ONLY. This material should not be relied upon as investment advice.**

Invest Wisely. Rest Easy.

3420 Ocean Park Boulevard, Suite 3060, Santa Monica, CA 90405  
[oceanparkam.com](http://oceanparkam.com) | 844-727-1813